

July 27, 2022

## EGSG ANNOUNCES NEW SENIOR ASSOCIATE

*Daniel Sauers named Senior Associate to government relations practice.*

**Washington**—Former U.S. Rep. Tom Graves, President and CEO of Erwin Graves Strategy Group (EGSG), today announced the promotion of Daniel Sauers as a Senior Associate to the government relations practice. Daniel joined EGSG in January 2022 as a Research Associate in EGSG’s Government to Graduate (G2G) Accelerator Program.

“The team is excited to announce Dan’s promotion,” said Graves. “His graduate studies and prior experience in crisis management at a leading global public relations firm brings new value and added insights to our team. As the inaugural member of our G2G program, we’re thrilled to see Dan continue his professional development in addition to contributing to our success.”

EGSG Managing Director Joe Kasper added, “Dan’s extraordinary work ethic and unique perspectives are an asset to the firm and its continued growth. Dan is a positive influence and inspirational leader to others; and we’re grateful for all his work thus far and look forward to all that he’ll accomplish.”

Daniel is currently a second-year graduate student at George Washington University, pursuing a Master of Professional Studies in Political Management. Daniel began his career in New York City where he served on the crisis management practice of a leading global public relations firm for over two years. While there, Daniel assisted more than two dozen industry-leading brands ranging from the healthcare to social media and cryptocurrency spaces with live issue response and crisis preparedness planning. Daniel also supported the firm’s expansion into digital analytics and real-time media monitoring, providing him a unique view into the power of social media, and how a single tweet can become national news within hours.

Daniel received his undergraduate degree from The Citadel Military College where he studied both Political Science and French, earning the Magna Cum Laude designation. During his Citadel career, Daniel was a founding member of the Citadel College Democrats and held internships at the U.S. Department of Energy and U.S. Commercial Service in Paris, France.

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***EGSG is a full-service consulting and government relations firm that works with a broad range of businesses across every sector. Specializing in federal and state government affairs, strategic communication, coalition building and the congressional spending process, EGSG has a tradition of success that began in 1987.***